

# 2024 VOTER PRIORITIES

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Nationwide Online and Text to Online Survey

*N = 1000 Self-identified 2024 Voters | M.o.E. +/-3.1% | November 7-13, 2024*

SEVEN  
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# WHAT YOU NEED TO KNOW:

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- **There is overwhelming public support for EPA across all demographics, including Trump voters.**
  - *76% of Trump voters and 86% of all voters oppose attempts to weaken EPA*
  - *81% of Trump voters and 88% of all voters want congress to increase EPA funding or keep funding steady*
  - *72% of Trump voters and 80% of all voters support increasing federal funding to communities disproportionately harmed by air and water pollution*
  - *Opposition to weakening EPA is notably high among voting blocks that shifted toward Republicans in the 2024 election, including young voters (91%), Latino voters (90%), suburban voters (87%), and independent voters (85%)*
- **Even Trump Voters Have Concerns About His Pick to Head EPA.**

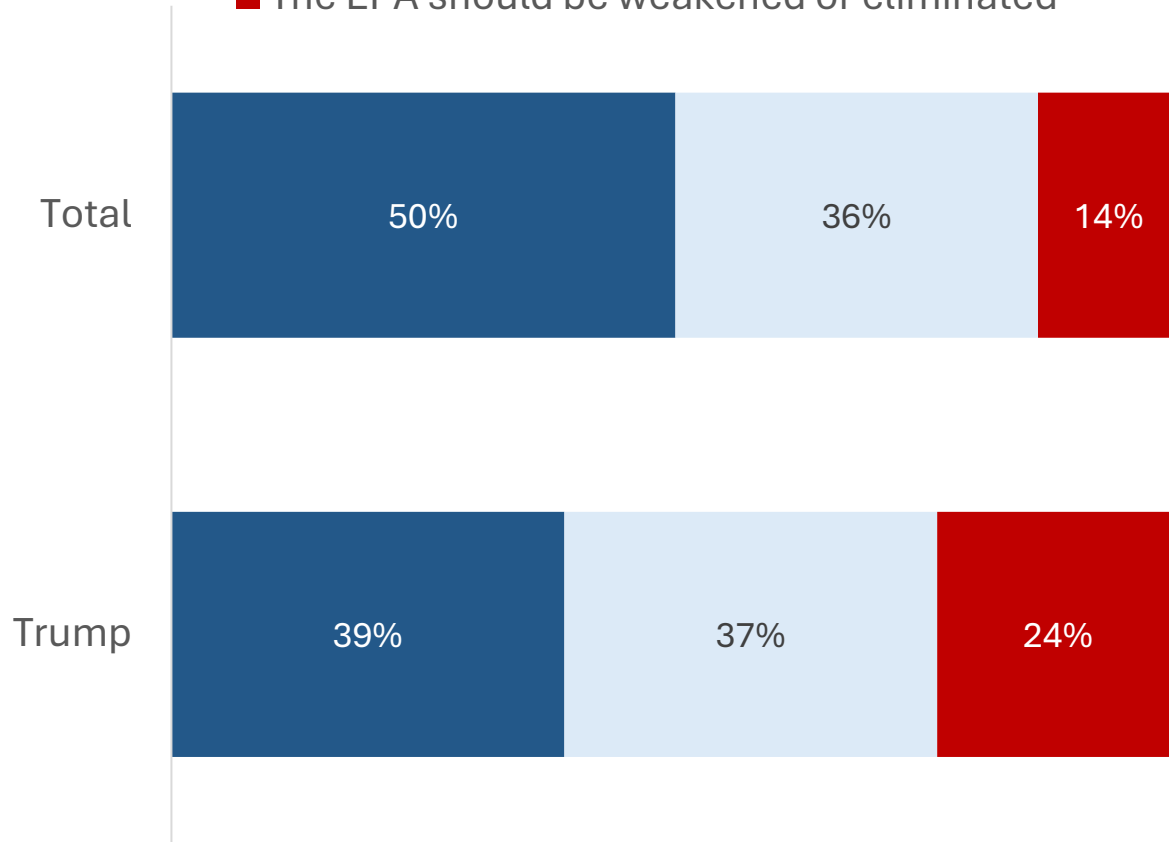
*[Note: Trump announced his pick for EPA on Nov. 11, while this poll was in the field]*

  - *64% of Trump voters and 88% of all voters are concerned that Trump will turn EPA over to someone who will “put the interests of polluting corporations ahead of protecting clean water, clean air, and public health”*
  - *A majority of Trump voters (54%) and 68% all voters believe that the president should appoint someone to lead EPA who will “focus on implementing environmental protections” rather than “repealing regulations and cutting EPA’s staff and budgets”*

# OVERWHELMING MAJORITIES OPPOSE WEAKENING EPA.

*Which statement comes closer to your point of view?*

- The EPA should be strengthened or expanded
- The EPA should remain the same
- The EPA should be weakened or eliminated

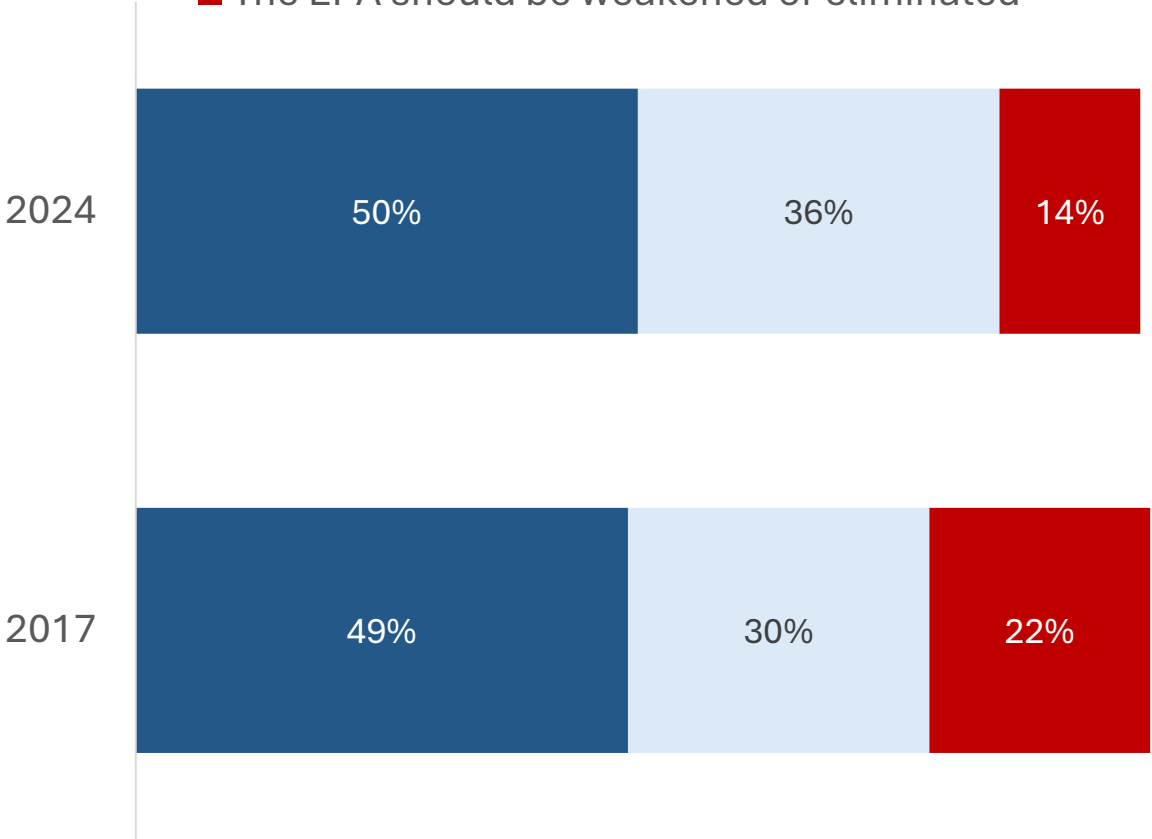


	Strengthen/ Remain Same	Weaken	Strengthen/ Remain Same Advantage
18-34	92%	9%	83%
35-49	90%	10%	80%
50-64	82%	19%	63%
65+	83%	17%	66%
White	84%	16%	69%
African American	94%	6%	87%
Latino	90%	10%	81%
GOP	76%	24%	52%
IND	85%	15%	70%
DEM	98%	2%	98%
Male	83%	17%	66%
Female	89%	11%	78%

# EPA SUPPORT IS STRONGER THAN EVER.

*Which statement comes closer to your point of view?*

- The EPA should be strengthened or expanded
- The EPA should remain the same
- The EPA should be weakened or eliminated



Support for the EPA has improved over the past 7 years.

*This is true across partisan lines.*

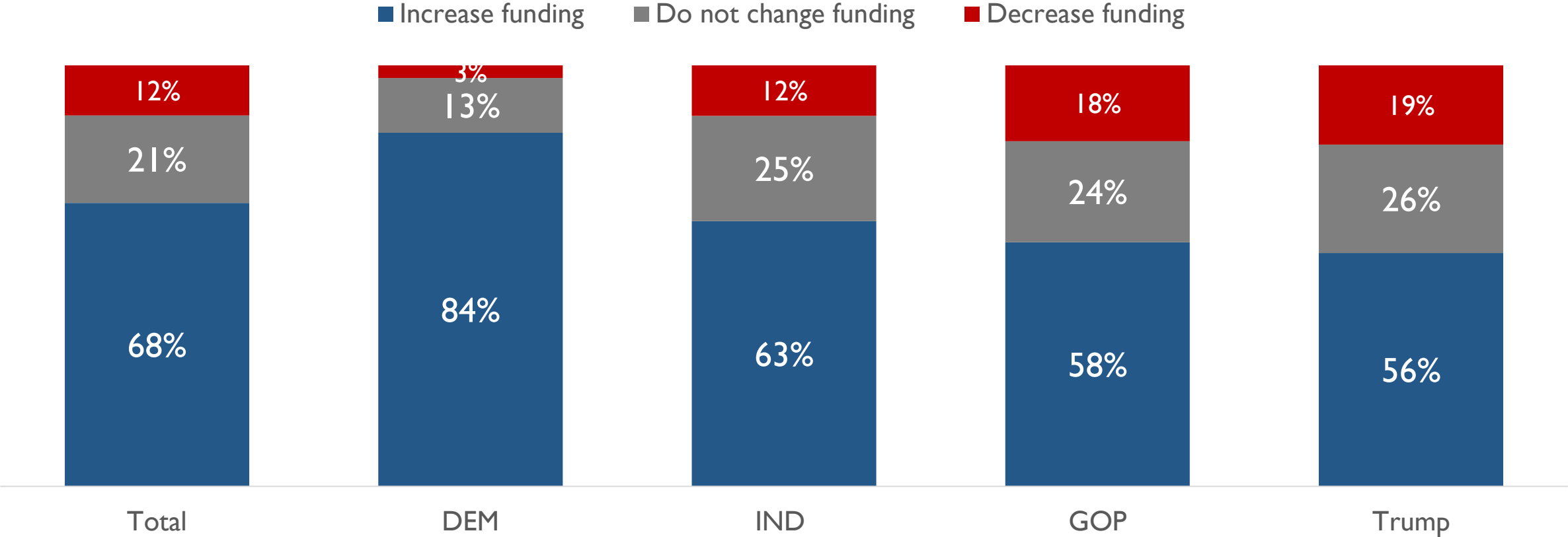
	2024 Strengthen/ Remain Same Advantage	2017 Strengthen/ Remain Same Advantage
TOTAL	62%	57%
GOP	52%	30%
DEM	98%	75%

2017 Source: Ipsos poll conducted for Reuters 1.18.2107

# STRONG BIPARTISAN MAJORITY WANT INCREASED EPA FUNDING.

*Congress has passed budgets that limit the total number of EPA staff to their lowest levels in thirty years. EPA says it no longer has the resources to adequately protect public health and the environment from rising threats like forever chemicals and microplastics in drinking water. Others say we should count on states and corporations to do more to protect the environment.*

**When your Members of Congress vote on the federal budget, do you want them to increase or decrease funding for the EPA?**

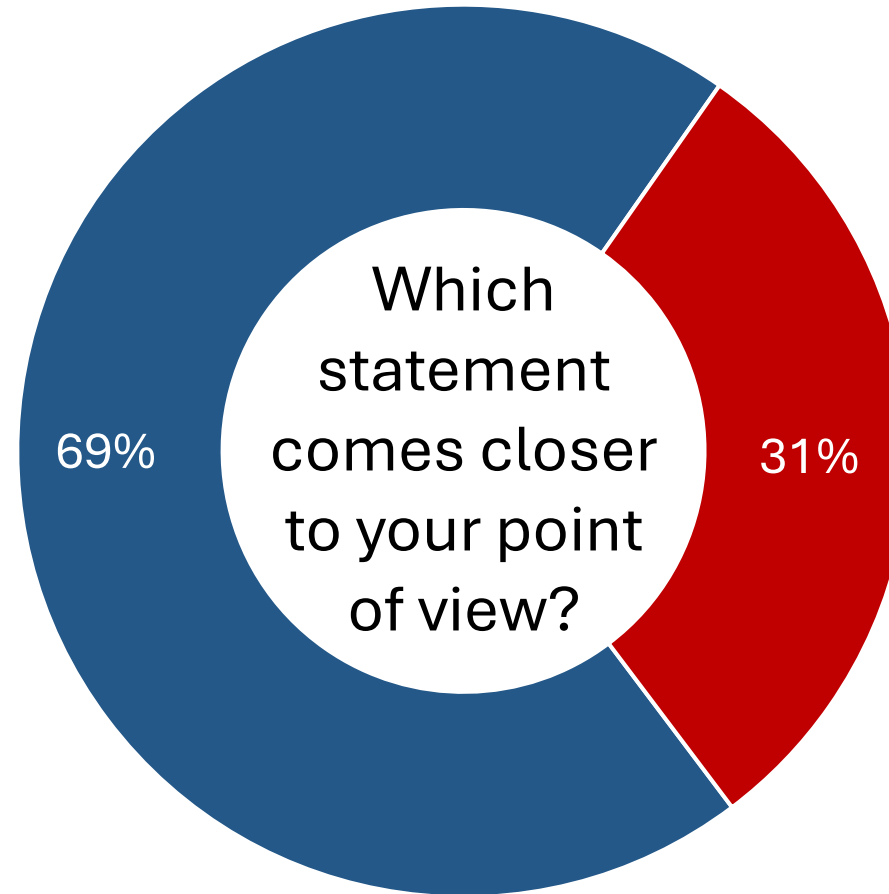


# OVER 2/3 WANT EPA LEADER TO FOCUS ON ENVIRONMENTAL PROTECTIONS...

...Not rolling back regulations.

*The president should appoint someone to lead EPA who will focus on implementing environmental protections such as the Clean Air Act and the Clean Water Act.*

*DEM Response: 80%  
IND Response: 70%  
GOP Response: 56%  
Trump Response: 55%*



*The president should appoint someone to lead EPA who will focus on repealing regulations and cutting EPA's staff and budgets.*

*DEM Response: 20%  
IND Response: 30%  
GOP Response: 44%  
Trump Response: 45%*

**Strong bipartisan majority want President Trump to appoint someone focused on implementing environmental protections not cutting staff or budgets.**

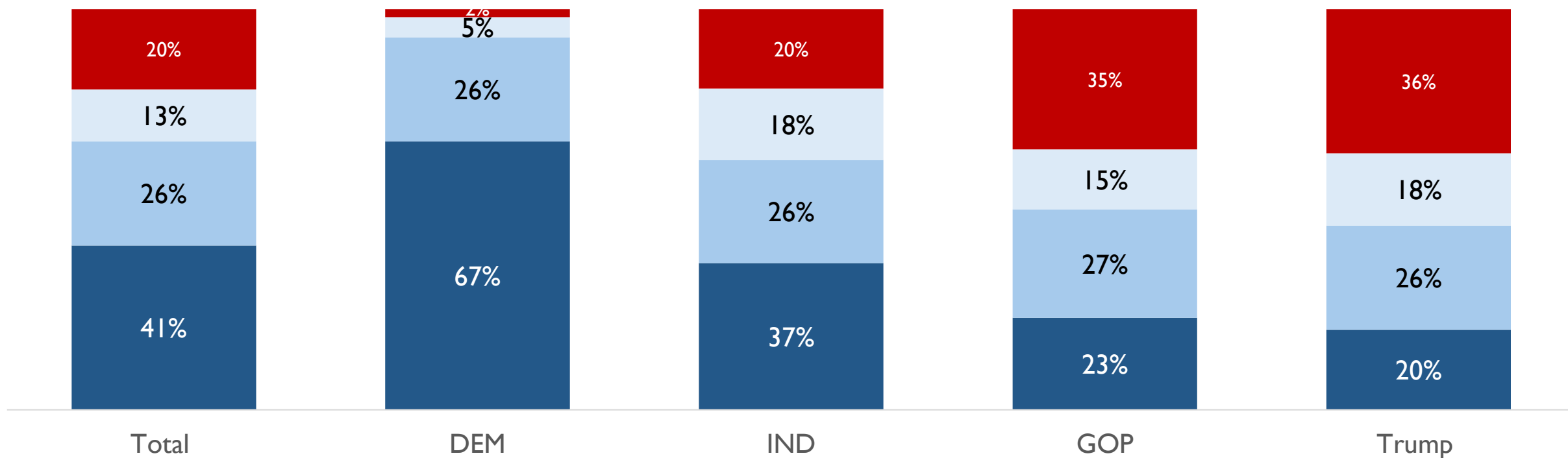
*Well over half of Republicans share this belief.*

*NOTE: Trump announced his pick for EPA on Nov. 11, while this poll was in the field.*

# EVEN TRUMP VOTERS ARE CONCERNED ABOUT HIS PICK TO HEAD EPA.

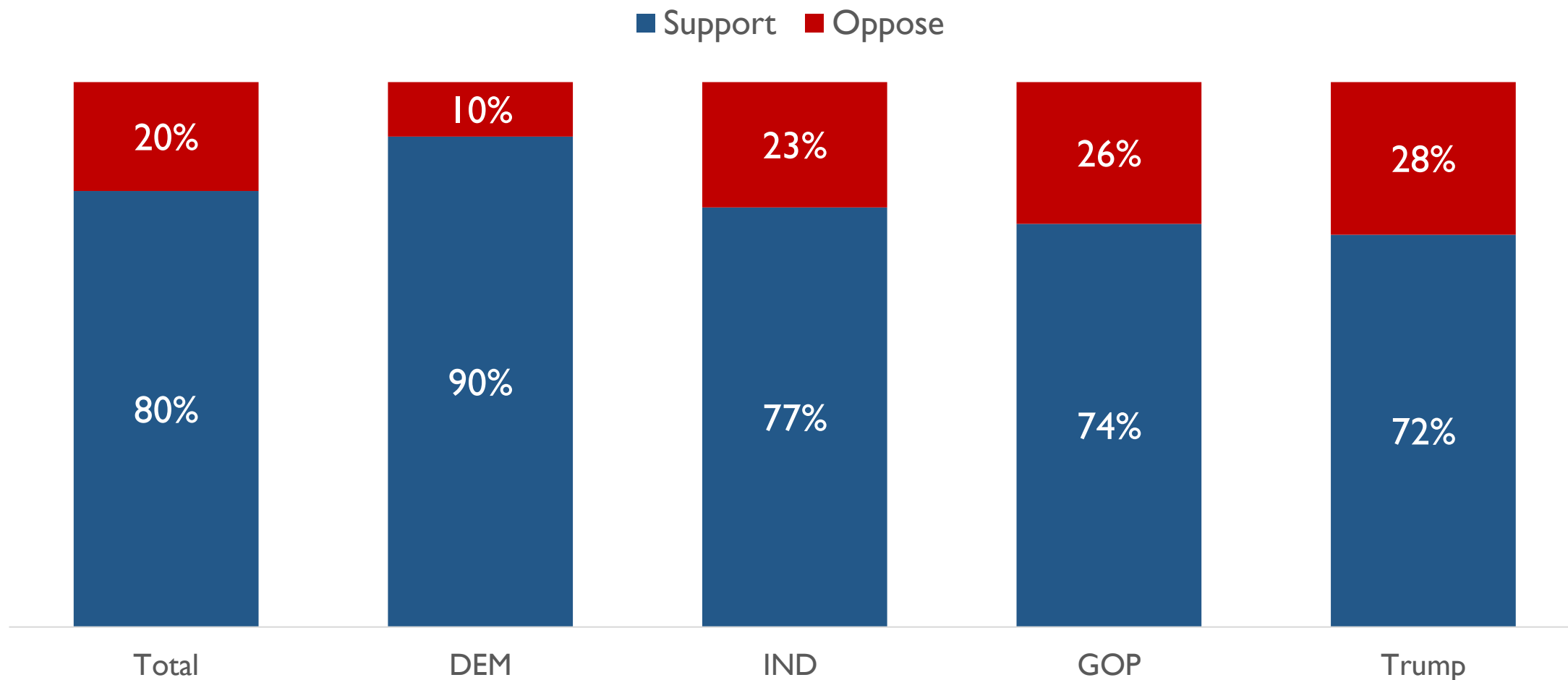
*How concerned are you that president-elect, Donald Trump might pick someone to lead EPA who will put the interests of polluting corporations ahead of protecting clean water, clean air, and public health?*

■ Very concerned   ■ Somewhat concerned   ■ Only a little concerned   ■ Not at all concerned



# BIPARTISAN SUPPORT FOR INCREASING FUNDING FOR COMMUNITIES.

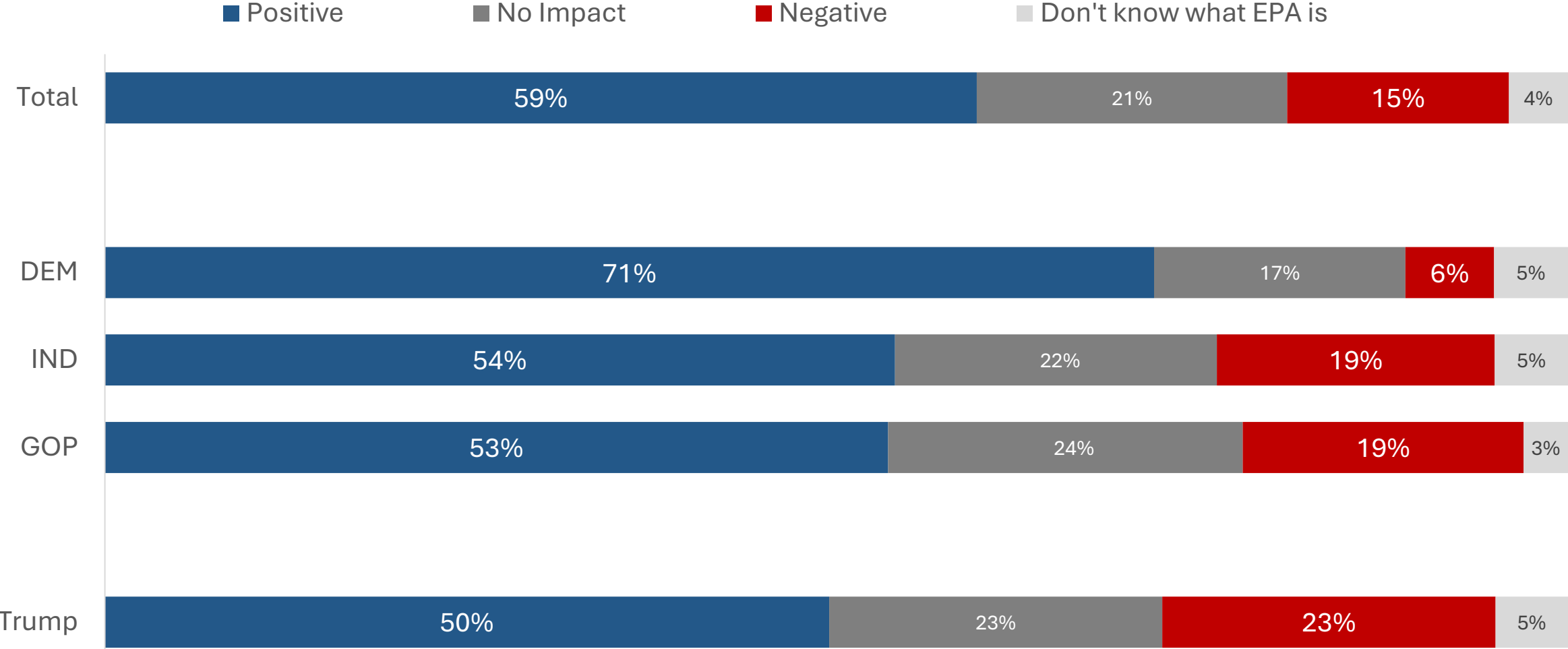
*Do you support or oppose increasing federal funding to communities disproportionately harmed by air and water pollution?*





# BIPARTISAN BELIEF THAT EPA HAS A POSITIVE IMPACT.

*What type of impact do you believe the EPA has on your life?*

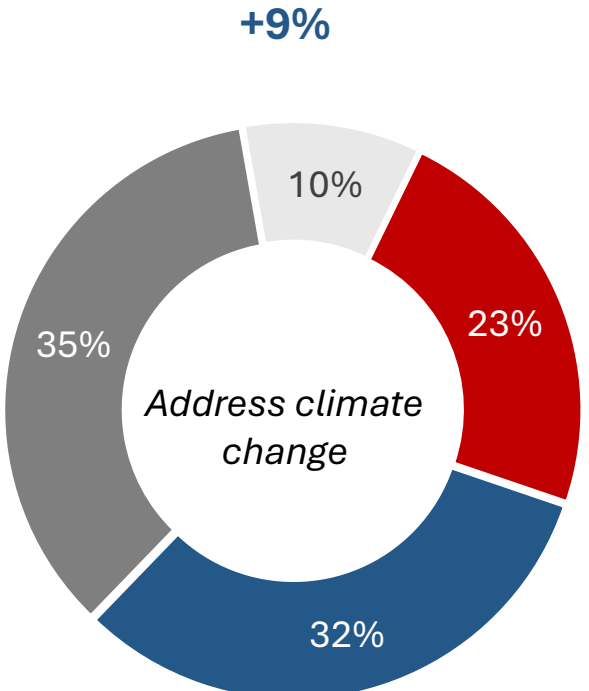
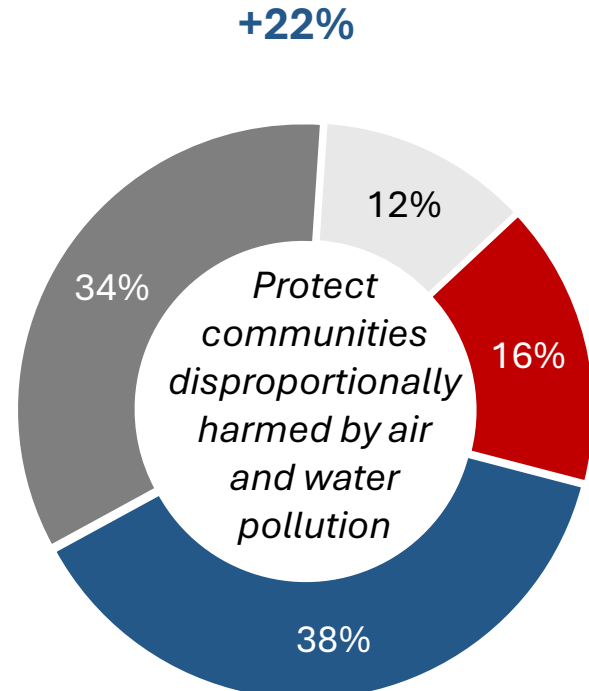
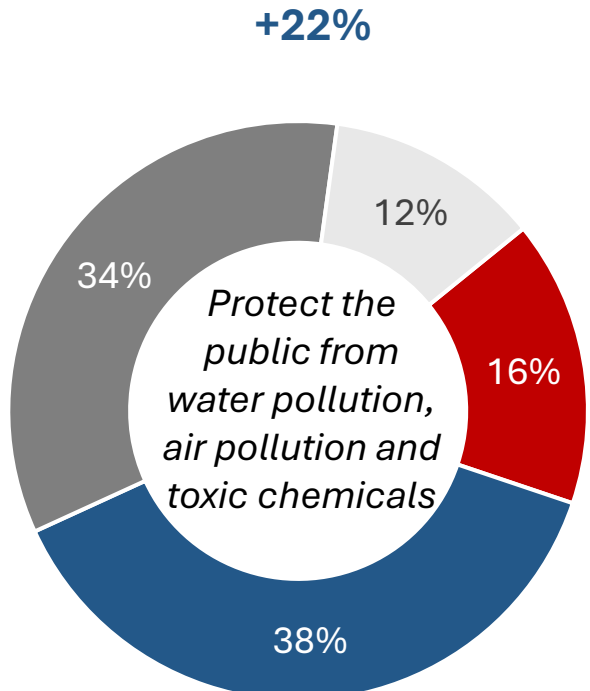
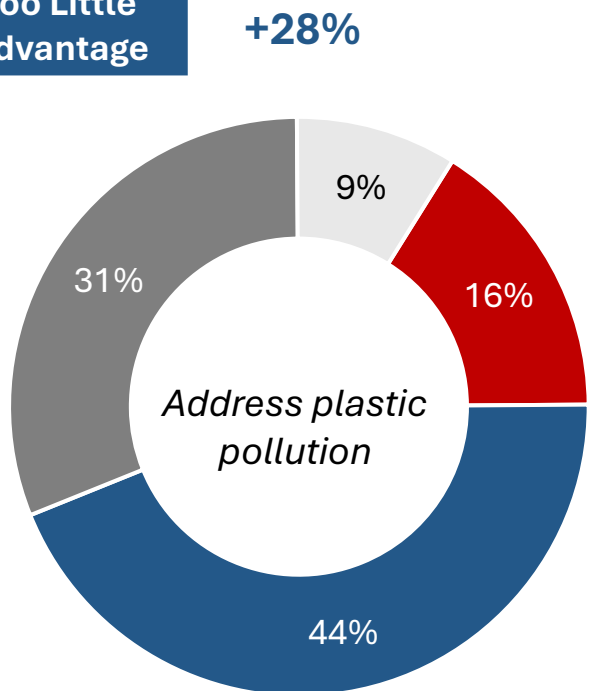


# SUPPORT FOR INCREASED OR CONTINUED EPA ACTIVITY.

*Do you think EPA is doing too much or too little to....*



**Too Little Advantage**



## Bipartisan support for addressing pollution

*Pluralities across partisan lines believe that the EPA is doing too little to address various types of pollution.*

## Few believe the EPA is doing too little

*Among Republicans under 1/3 believe that the EPA is doing too much about climate change or protecting specific communities.*

# EPA IS VIEWED AS TRUSTWORTHY SOURCE OF INFORMATION.

## EPA viewed as trustworthy across partisan lines.

*Though Democrats and Independents have a greater level of trust in the EPA as a source of information than Republicans.*

*Only a little / Not at all trustworthy*

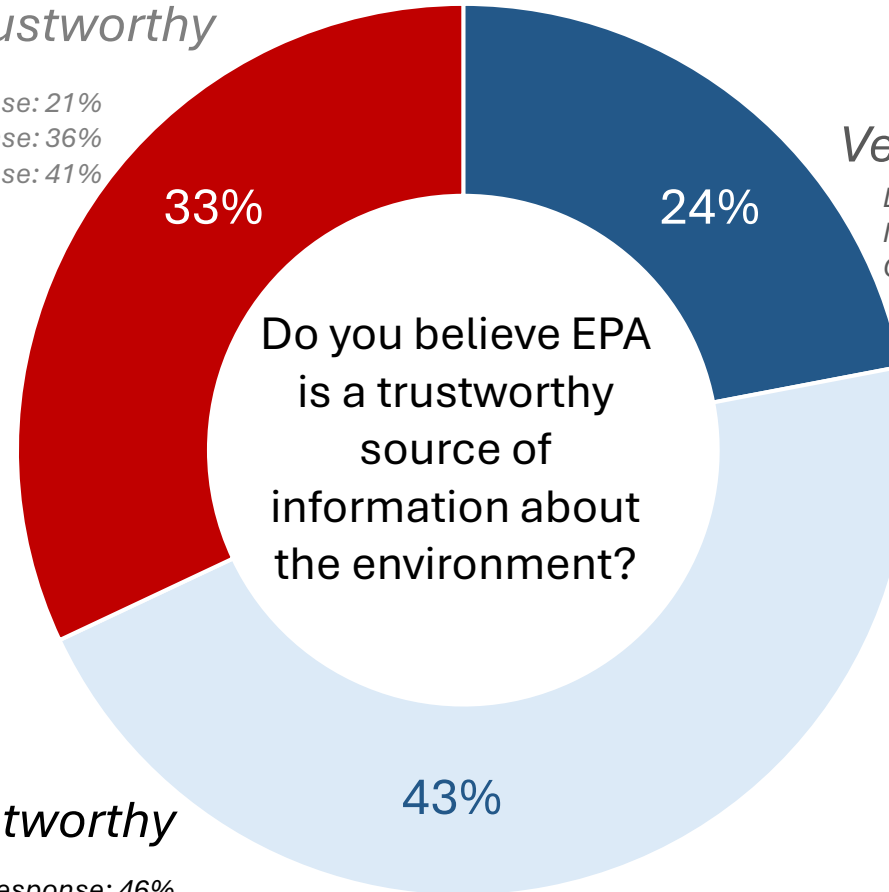
*DEM Response: 21%  
IND Response: 36%  
GOP Response: 41%*

*Very trustworthy*

*DEM Response: 33%  
IND Response: 19%  
GOP Response: 21%*

*Somewhat trustworthy*

*DEM Response: 46%  
IND Response: 45%  
GOP Response: 38%*

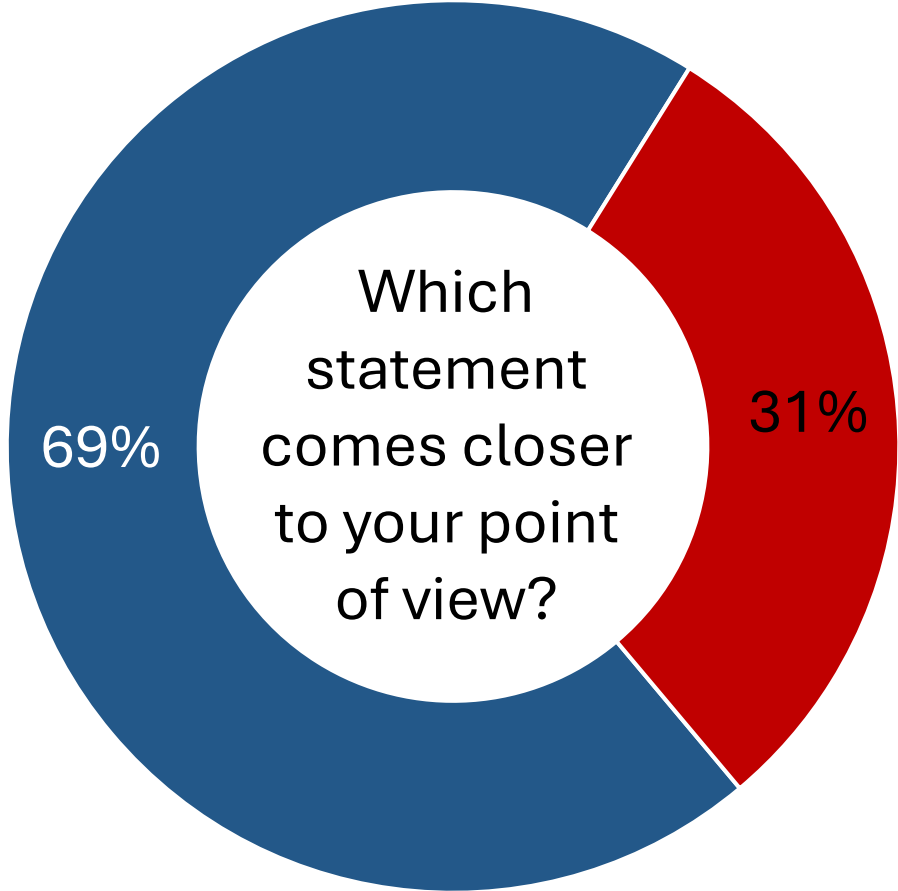


# EVERY STATE SHOULD HOLD POLLUTERS ACCOUNTABLE.

Strong bipartisan majority want the EPA to ensure every state holds corporations that pollute accountable. *Two thirds of Republicans share this belief.*

*EPA should ensure that every state holds corporations that pollute accountable.*

DEM Response: 74%  
IND Response: 72%  
GOP Response: 61%



*EPA should leave most environmental decisions to the states, even if it means that some states do not hold corporations that pollute accountable.*

DEM Response: 26%  
IND Response: 28%  
GOP Response: 39%

# METHODOLOGY

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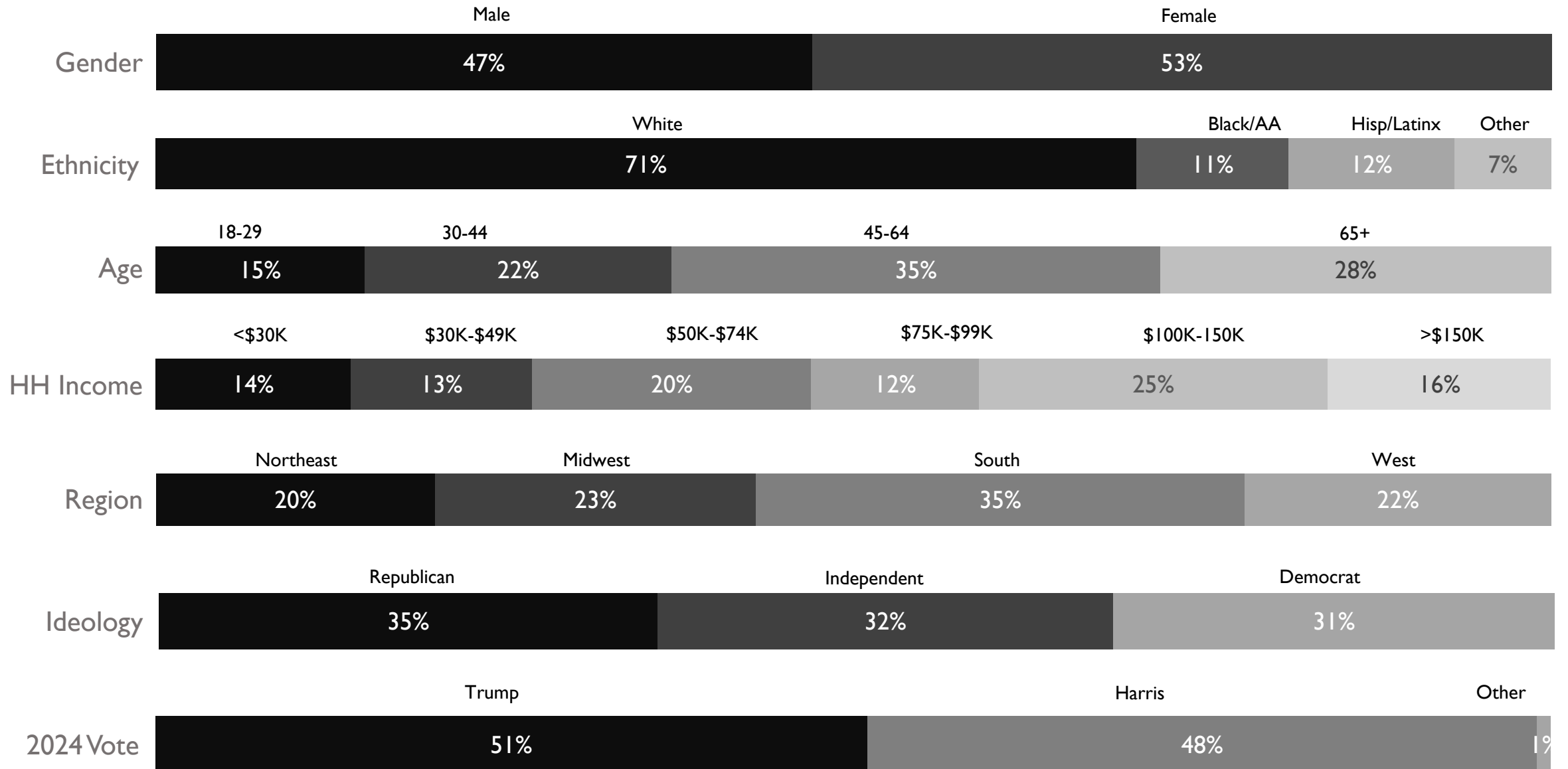
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# QUANTITATIVE: NATIONAL VOTER SAMPLE BREAKDOWN: N=1000

(N = 1000 | Fielded 11-7-2024 to 11-13-2024 | M.o.E +/- 3.1%)



# THANK YOU!

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